

Demanio Marittimo.KM-278

Arte Architettura Design
Culture Storie Geografie

Marzocca di Senigallia

Lungomare Italia 11

23 Luglio 2021

è un'iniziativa di

Mappe

Gagliardini Editore
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Associazione
Demanio Marittimo.KM-278

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DEMANIO MARITTIMO.KM-278

XI edition - *En plein air*

Friday, July 23rd from 6 p.m. to 6 a.m. by the shore, once again, the night dedicated to architecture, arts and design.

Demanio Marittimo.Km-278 is back after the testimonial edition in the summer of 2020. From 6 p.m. to 6 a.m. the night on the beach will host stories, ideas and projects of the protagonists of arts, architecture and design. The emblematic title of the eleventh edition - **En plein air** – is a quotation that refers to the real symbolic dimension of being outside and being together. As usual, the public is invited to take a 12-hour journey around contemporary culture and design, urged by the need to connect with territories, their communities and their horizons.

The event is curated by **Cristiana Colli** and **Pippo Ciorra** and is promoted by **MAPPE** magazine, Gagliardini Editore, **Associazione Demanio Marittimo.Km-278**, with the collaboration of MAXXI, the National Museum of 21ST Century Arts, the **Municipality of Senigallia**, the **Marche Region**, and a consolidated network of national and international corporations, institutions and cultural associations.

Traditionally, the performing stage is the stretch of beach in front of "Madonnina del Pescatore", in Marzocca di Senigallia. Every summer the landscape is transformed thanks to an **installation** that is the outcome of an architectural contest for university students. This year, the winning project is by **Sara De March, Marta Possiedi, Martina Dussin ed Elisabetta Bortolotto**, class of 1994, from the Architecture and Innovation Master's degree course at IUAV University of Venice: it is a *forest* for a community in search for a new pact between the built space and the natural setting.

The two stages on the seafront will host the chapters of a story that links the heritage of the past with the projection into the future, draws stories from the territory and opens to the other side of the Adriatic Sea and to other territories in order to address the questions, challenges, common reflections of a cultural restart for the summer of 2021.





This edition starts with a remembrance of **Cristiano Toraldo di Francia**, of his relation with MAPPE magazine, Demanio Marittimo.Km-278 and the Marche region, and ends with a series of projections dedicated to him.

The Master of the territory will be **Adolfo Guzzini**, in a conversation with **Giorgio Di Tullio** and **Marco Montemaggi**. He will tell his story as an entrepreneur of a dynasty that has marked the history of design from the second half of the 20th century to the present day - pioneers in the culture of light, in the design and production versatility of plastic materials, in culture and lifestyle.

The focus on Eastern European culture will have different voices - the **MAXXI** exhibition - with an eye to the other side of the Adriatic Sea with "**Bigger than me. Heroic voices from former Yugoslavia**", curated by Zdenka Badovinac and Giulia Ferracci, and the Albanian front with the participation of **Ajola Xoxa** - founder with Driant Zeneli of harabel.com. al, a platform dedicated to contemporary art. New narrations will be offered by **MAXXI L'Aquila** and by the exhibition "**Casa Balla. From the house to the universe and back**" with the words of Bartolomeo Pietromarchi and Margherita Guccione.

Several guests will follow one another on the stage dedicated to architecture, many of them from the Marche region: **Innocenzo Prezzavento** in a meeting with **Margherita Guccione**; the Italian Pavilion at **Architecture Biennial** and its protagonists from the Marche region; the new course of **Galleria Nazionale delle Marche** presented by director **Luigi Gallo**. Travelling along the Adriatic coast, director Teo De Luigi will talk about the backstage of his film dedicated to the beautiful story of CEIS, the experimental kindergarten built by the Swiss in Rimini after the end of World War II.

We will continue to talk about art and about a new *en plein air* project created in the wake of the pandemic with some of the protagonists of **Una Boccata d'Arte**, a diffused contemporary art event that will bring the works of 20 contemporary artists to 20 villages, with the participation of all the Italian regions, promoted by Fondazione Elpis in collaboration with Galleria Continua and with the participation of Threes production. **Massimiliano Tonelli** will lead the dialogue with some of the protagonists of this edition.

Two books will remember the collective trauma of Ustica, which has found a form of working-through in art, with *QUELLO CHE DOVEVA ACCADERE* by **Giovanni Gaggia** and *Il segno di Ustica* curated by **Andrea Mochi Sismondi**, in a meeting with the authors, promoters and editors of the two publications.

A video will present the opening of the 13th Gwangju Biennial, which was organised in the middle of last year's lockdown and hosted a programme of initiation rites aimed at testing the boundaries of resistance and resilience: **Through the Gates**, co-commissioned by Arthub and produced and directed by **Davide Quadrio**, choreographed by collettivo 80s (Dmitry Paranyushkin and Koo Des), with works by Yin-Ju Chen, Trajal Harrell, Sangdon Kim, Siyabonga Mthembu, Kate Crawford & Matteo Pasquinelli, Angelo Plessas, Sissel Tolaas, Cecilia Bengolea, and the participation of Esteemed nun Jeong Kwan.



In the multidisciplinary dialogues and encounters of Demanio Marittimo.Km-278, the social dimension connects with science and data as a cognitive content, a personal and collective experience, and a factor of cultural production. **Maurizio Ferraris** will present his most recent and celebrated book – **Documanità. Filosofia del nuovo mondo** - with **Carlo Birrozzi**, Director of Istituto Centrale per il Catalogo e la Documentazione.

New connections will be drawn with underwater landscapes and settings with geographer **Franco Farinelli** and **Gian Marco Luna** and **Fabio Trincardi**, respectively directors of the Institute for Biological Resources and Marine Biotechnologies (CNR-Irbim) and the CNR Institute for Research into Terrestrial Ecosystems and Guido Vettorel, port system authority of the Central Adriatic Sea.

In the abyss, mermaids and mythological creatures travel along the millenary routes of an increasingly digital sea, made of wrecks and optical fibre cables, morphologically mutated infrastructures and platforms that are special oases of biodiversity.

Dante's anniversary will be the focus of an original encounter: a dialogue of different voices between photographer **Valentina Vannicola**, who portrayed the contemporary Inferno with critic **Benedetta Cestelli Guidi**, **Alfio Albani** - who studied the correlation between the Supreme Poet and Maria Montessori, born in Chiaravalle in the Marche region, whose home-museum is about to be inaugurated - and **Leandro Palestini**, who will discuss how the theme of the Comedy and its author has been deeply investigated and practised by culture and mass media.

A meeting with **Massimo Gezzi** will be dedicated to poetry and writing in present times.

From the **stage of architecture**, the night of Demanio Marittimo.Km-278 looks to the future by calling together the "States General" of **young architecture** for an open conversation with some representatives of the latest generation of Italian architects on practices, research and forms of common commitment.

The environment, technology, urban and artistic culture, inclusion, and education are some of the challenges for future professionals in the contemporary physical, political and conceptual space. Participants include the organisers of the exhibition **The New Domestic Landscape New York 1972/Venice 2020**, which will be presented for the first time in digital form on this occasion, and the **Orizzontale** collective for a discussion on the possibility of a new and "differently designed" approach to public space *en plein air*. They will be joined by **Simone Gobbo (Demogo)**, **Lina Ghotmeh**, **Maristella Casciato**, **Marco De Michelis**, **Giovanni Corbellini**, **Manuel Orazi** and **Sara Marini**, while the **Eterotopia** group will present the documentary **"Eterotopia La Maddalena"** and will stage a "liveable" performance between the beach and the sea (curated by Carlotta Franco, Giuditta Trani, Edoardo Tresoldi, Ludovica Battista, Ginestre, AN/CO).

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Among the gourmet surprises of the 2021 edition are the delicacies of **Spaccio** from Senigallia, **Paolo Brunelli's** packed lunch - a sort of Happy Meal in a special edition for Demanio - the good products of **Federico Mencaroni's** vineyard and **Collesi's** fine beer, Varnelli sprits.

Press office

Maddalena Bonicelli | maddalena.bonicelli@gmail.com | +39 335 6857707

Santa Nastro | snastro@gmail.com | +39 320 1122513

www.mappelab.it facebook.com/mappelab | twitter.com/mappelab | instagram.com/dmkm278
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Selva

Sara de March

Marta Possiedi

Demanio Marittimo.KM-278

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Martina Dussin
Elisabetta Bortolotto

Organization office

Gaia Gagliardini Anibaldi

AR map

Luca Di Lorenzo

Media partner

Artribune
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Technical partners

Elettrocupra
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Visual

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Massimiliano Patrignani, Monica Zaffini

Translations

Elisabetta Paolozzi

Winning project of installation contest

Sara De March, *selva*

Supervision and technical coordination for the stage

PLA Studio
Emanuele Marcotullio

Press office

Maddalena Bonicelli
maddalena.bonicelli@gmail.com
Santa Nastro
snastro@gmail.com

Social Media

Tonidigrigio

Drink&Food Partner

Azienda agricola Mencaroni Federico
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