

Demanio Marittimo.KM-278

Arte Architettura Design
Culture Storie Geografie

Marzocca di Senigallia

Lungomare Italia 11
22 Luglio 2022



DEMANIO MARITTIMO.KM-278

VISIONS&TOOLS

XII Edition of the night dedicated to architecture, arts and design

Marzocca di Senigallia

Friday 22 July 2022 from 6 pm to 6 am

Demanio Marittimo KM-278 is a **marathon dedicated to arts, architecture, design** and to the **Adriatic dimension curated by Cristiana Colli and Pippo Ciorra**. Like every year, the **XII edition** will take place on the beach of **Marzocca di Senigallia, Friday, July 22, for 12 hours straight, from 6 pm to 6 am**.

The title of this edition is ***VISIONS&TOOLS***. It is a common thread that refers to the act of "feeling," to the ability to foresee and to the urgency of devising new strategies in order to deal with the future scenarios. The choice of topics, guests, and dialogues is both vision and tool, perspective and gesture, intuition and practice. The virtuous connection with **Marzocca Re-Lab** - the cultural regeneration program of Marzocca coordinated by Associazione Demanio Marittimo in the last six months - is the implicit manifesto and an invitation to imagine the future through new viewpoints, eyes and tools.

The public space that hosts the project is marked by sublime contradictions and is the result of a competition among the students of **Mendrisio Academy of Architecture**. The winning project of the 2022 edition - ***Nordovest Sudest*** by **Tobia De Eccher, Lorenzo Tirabosco, and Edoardo Massa** - is a space identified by five micro-monuments "built" for one night in front of the sea.

Visions and praxis animate a **full, inclusive international program** which is strongly rooted in the memories of places. This year the tribute to the Masters of the Territory is for **Ubaldo Fiorenzi, the prophetic builder with raw earth, a pioneer, the "strange utopian"** with his villas and ideas on the coastal (sub)urbanization, and **for his daughter Giò**, the author of paintings and sculptures that will be the protagonist of future appreciation programs.

From the Adriatic landscape we reach the **representatives of global architecture**, such as **Mario Botta** and **Benedetta Tagliabue**, with their influence on architectural culture and on the world of education - the Mendrisio school for Botta and the Enric Miralles Foundation for Tagliabue.

The long marathon is also dedicated to the **emerging talents** and the **emerging ideas in architecture and the arts** that are related to **contests: "Grande MAXXI"**, the new museum building that will be built by a group led



by **LAN Architects**; **NXT at MAXXI L'Aquila**, the heir to the YAP project won by **Atelier Remoto**; **DMKM-278 for the beach of Demanio** awarded to the students from **Mendrisio**. The new generations tell the story of the *gender transition* in architecture, in a pop-up version of the **MAXXI Buone Nuove** exhibition, dedicated to the **Marche and Adriatic witnesses** of an anthropological evolution that is still in progress. The new **European platform LINA** is a program designed to promote young talents with the participation of 28 European institutions and is the heir of Future Architecture Platform. The project will be presented by representatives from the **Oslo Triennale**, the **Copenhagen Architecture Festival**, and the **LIFT_DANI project of Sarajevo**.

The multidisciplinary and networked dimension of Demanio Marittimo welcomes the work of artists such as **Zhanna Kadyrova** with her installation *Palianytsia*, and the film *IONOI* by **Nico Vascellari**; the "danzarchitecture" performance *zyx!* by **Silvia Cassetta**, and the collection statement of **Fondazione Cirulli** between art, architecture, and design. **VISIONS&TOOLS** also include a presentation on the ineludible, infinite metamorphoses - home, nature, body and space – by **Emanuele Coccia**. Design is a dialogue between **Francesca Molteni**, the **duo Zaven and Giulio Ridolfo**. And coincidences become dialogue: the date of Demanio Marittimo coincides with the opening of **Manifesta 14** in Prishtina: the two events will be in an online connection with Kosovo, with **Sislej Xhafa**, **Catherine Nichols**, and **Massimiliano Tonelli**.

Many threads bind the spirit of the time, the place, its culture, the relations with the other shore and with the world. A deep consistency binds Demanio with its origins and its format: the "un-urban" settlement, the beach, the temporary architecture, the legacy of sacred monsters of the "Italian tradition" such as *Estate Romana* or **Pier Paolo Pasolini's Lunga Strada di Sabbia**. And Pasolini, who would have been 100 years old in 2022, is one of this year's threads: PPP will be dedicated a talk with **Massimo Raffaelli**, **Antonio Tricomi** and **Valerio Curcio** and a football match with artists, architects, and men of letters - Adriatic versus Tyrrhenian - curated by **Jacopo Costanzo**, a tribute to the epic match played in Parma for Bernardo Bertolucci during the filming of *Novecento*. Threads populate the **Map** of Demanio, which is an ecosystem, a community of destiny that recognizes itself in stories, people, landscapes, and projects: a map on its way to experimentation as a potential horizon, neo maps and *digital humanities*, which will be discussed with **Emanuele Frontoni** and **Franco Farinelli**.

Demanio will also presents the outputs of **Marzocca Re-Lab**, the regeneration project of a small settlement on the Adriatic coast curated by **Associazione Demanio Marittimo.Km-278** in collaboration with the **Municipality of Senigallia** and the **University of Camerino**, and winner of MIC's Creative Living Lab 2021. Demanio will end with a video marathon of films and documentaries.

The event is promoted by **MAPPE** magazine, Gagliardini Editore, and by **Associazione Demanio Marittimo.Km-278** with the collaboration of **MAXXI**, of the **Municipality of Senigallia**, of the **Marche Region**, and with the support of a wide network of businesses, institutions and associations.

For the updated program, visit www.mappelab.it

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